Member Benefits

As an American Legion Auxiliary member, you bring untold value to the organization and America’s veterans through your service to our mission. To show our appreciation for your membership, the ALA has partnered with businesses that share our values to bring you exclusive discounts and savings!

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DISASTER AND HARDSHIP ASSISTANCE

AUXILIARY EMERGENCY FUND

The Auxiliary Emergency Fund (AEF) is a national grant assistance program that provides disaster and hardship assistance to eligible members of the American Legion Auxiliary who have endured a significant financial setback as the result of a disaster or other qualifying incident.

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RETAIL DISCOUNTS

BENEFITHUB

Enjoy discounts, rewards, and perks on 1,000s of brands including Hertz, Sam’s Club, Walt Disney World, Toyota, Skechers, and more! Enter the exclusive ALA member referral code HZE7XG when creating your account.

R. RIVETER

R. Riveter is an American company that offers everything from handbags and satchels to sweatshirts and accessories. Every R. Riveter bag is assembled in the USA by a workforce completely made up of military spouses. Shop using the exclusive ALA link to receive your 20% discount.

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RETAIL DISCOUNTS

SCRIPTSAVE® WELLRX PREMIER PRESCRIPTIONS SAVINGS PROGRAM
Use your Prescription Savings Card for any prescriptions not covered by insurance or you may even find a lower price than your insurance copay.

LANDS’ END BUSINESS
Lands’ End Business is your one-stop shop for high quality clothing and merchandise that can be customized with the ALA logo. You can also get apparel and accessories with the ALA Foundation logo. Everything in the custom ALA/ALAF storefront is made to last and designed to keep you comfortable and looking your best all day long.

SHIPTHRIFTY
ShipThrifty is the easiest way to compare shipping prices and print shipping labels from home. Whether you ship to family members or friends, ship for your business, or want to host a military care package event, use ShipThrifty to save time, money, and hassles. Use the exclusive member code, “ALA” at sign-up.

STARS AND STRIPES
Stars and Stripes provides independent news and information to the U.S. military community, including active-duty servicemembers, DoD civilians, veterans, contractors, and their families. As a member of the American Legion Auxiliary, you get 50% off your annual digital subscription with discount code ALA50.

TRAVEL

ARMED FORCES VACATION CLUB
Armed Forces Vacation Club (AFVC) is built around the idea that the military deserves the best, and that’s why they offer weeklong resort stays from just $409. AFVC offers over 200,000 resort accommodations in over 100 countries in a wide range of sizes from studio to two or even three-bedroom units.

WYNDHAM HOTEL GROUP
American Legion Auxiliary members receive up to 20% off at over 9,000 participating hotels worldwide. Call 877-670-7088 to connect with a dedicated travel expert – be sure to mention you are an ALA member or tell them our organization code: 1000002807.
INSURANCE

LIBERTY MUTUAL
Liberty Mutual has partnered with the American Legion Auxiliary to offer members special savings on quality auto and home insurance. Liberty Mutual offers customized auto insurance so you only pay for what you need.

ALLEGIANCE ACCIDENT PROTECTION PLAN
OFFERED BY THE HARTFORD
Allegiance Accident Protection Plan is a guaranteed issue plan that pays a policy holder when they have an accident. It will pay an amount per day spent in the hospital up to 365 days. Choose from three different plans to fit your budget.

LONG TERM CARE RESOURCES (LTCR)
Did you know the average cost of a nursing home is over $87,000 per year? Protect yourself with Long Term Care insurance. Members are able to obtain plans at discounted rates not available to the general public for a variety of services to meet health or personal care needs over an extended period of time.

DENTAL INSURANCE
DentalInsurance.com is the easiest way to compare and purchase individual dental insurance and discount dental plans.

VISION INSURANCE
Affordable vision plans from VSP and Ameritas for members of the American Legion Auxiliary are offered through top-rated carriers and provide regular exams and many other important benefits.

GUARANTEED ACCEPTANCE SENIOR TERM LIFE INSURANCE
The American Legion Auxiliary Guaranteed Acceptance Senior Term Life Insurance Plan, underwritten by the Hartford Life and Accident Insurance Company, covers you for up to $10,000 in benefits - without having to take a medical exam or answer questions about your health.

LIFE SELECT
Life Select can protect your loved ones and your hard-earned assets. Life Select can be up to 30% less expensive than traditional final expense policies and includes valuable advocacy and non-insurance services.
OTHER HEALTHCARE BENEFITS

TRUHEARING - FAMILY HEARING BENEFITS
TruHearing has been providing hearing care services for over 18 years, helping members get the best value and follow-up care possible. This plan is at no cost to members and includes coverage for all family members. The plan includes a free annual hearing screening, deep discounts on the purchase of hearing aids, and many other value-added services.

MEDICARE CONCIERGE
Boomers are aging into retirement at a rate of more than 10,000 per day and many are not prepared to make the proper retiree health benefits decisions they will face. Amwins' Voluntary Medicare Concierge program offers retirees a valuable resource, helping them understand Medicare and providing guidance to help them secure proper medical and prescription drug insurance. The Medicare Concierge program exclusively offers a private Medicare Exchange platform which provides access to individual Medicare Supplement, Medicare Part D and Medicare Advantage plans available throughout the country. Every retiree deserves to secure a plan that meets both their financial goals and health needs.