Prepared for a second century of making a difference for veterans and their families
Preamble to the Constitution of the American Legion Auxiliary

For God and country, we associate ourselves together for the following purposes:

To uphold and defend the Constitution of the United States of America;

to maintain law and order;

to foster and perpetuate a one hundred percent Americanism;

to preserve the memories and incidents of our associations in all wars;

to inculcate a sense of individual obligation to the community, state, and nation;

to combat the autocracy of both the classes and the masses;

to make right the master of might;

to promote peace and goodwill on Earth;

to safeguard and transmit to posterity, the principles of justice, freedom, and democracy;

to participate in and contribute to the accomplishment of the aims and purposes of The American Legion;

to consecrate and sanctify our association by our devotion to mutual helpfulness.
Welcome to Our Annual American Legion Auxiliary National Convention!

In communities across our nation and world, the American Legion Auxiliary has made a difference for more than a century—and with no plans to slow down!

Our continued commitment shows when we host stand downs, distribute poppies in exchange for donations, collect school supplies for Give 10 to Education, and the countless other ways we give back to those who have given so much.

*Service Not Self* is not just a phrase American Legion Auxiliary members say—it’s our way of life. Every day, we work our mission in service to veterans, military, and their families. And we have been doing this for more than 100 years!

Now is a time to celebrate our achievements and be proud of who we are as an organization. We truly make a difference in the lives of those we serve, with women, and more recently, men, as part of the ALA. With more than 1,000 male ALA members now part of our ranks, the increased strength in numbers will help move the Auxiliary mission forward.

Not only does the addition of male ALA members make us stronger, but the combined efforts of The American Legion Family as a whole continue to positively impact the country. Since 1919 when the Auxiliary was created by the founding members of The American Legion, Family members have worked hand in hand to accomplish our joint missions.

During this unique administrative year with a pandemic sweeping the world, that joint partnership grew even more. Together, we can celebrate our continued focus on Family while serving our veterans, military, and their families, as well as our communities.

As we wrap up celebrating our centennial, we will take the lessons learned and apply them to the future of the American Legion Auxiliary as we move forward with the momentum gained from the last century.

Congratulations to the ALA on 100 years and counting!

Nicole Clapp  
National President  
American Legion Auxiliary
Dear American Legion Auxiliary,

A century is a long time for anyone, but a century of Service Not Self is simply phenomenal. Congratulations isn’t enough to properly convey the gratitude that all Americans should have toward the women and men of the American Legion Auxiliary.

Together, our American Legion Family responded magnificently to a deadly pandemic that claimed millions of lives worldwide. Whether it was a community blood donation drive or gathering personal protective equipment for first responders, American Legion posts often relied on their Auxiliary units to turn plans into action.

There is strength in numbers. The American Legion, the Sons of The American Legion, and the American Legion Riders are strong. Add the American Legion Auxiliary and our family becomes an unstoppable force! Thank you for all that you do, and I’m betting that our country can look forward to another century of Service Not Self.

James W. “Bill” Oxford
National Commander
The American Legion

American Legion Auxiliary,

I want to congratulate you on your 101 years of service. It was your efforts in the 1920s that formed the hospital system for our veterans. But, it was the Auxiliary that made the poppy the recognized symbol it is today. It was World War II, where we saw so many Auxiliary members working by volunteering or filling jobs at our factories to keep them producing for the war effort. After the war ended, the Auxiliary and The American Legion helped form the VA Voluntary Service (VAVS). Today, the VAVS program is one of the largest volunteer efforts, serving our veterans and saving the VA healthcare system millions of dollars in labor.

The American Legion Auxiliary has been the Sons of The American Legion’s biggest supporter since 1932 when the Sons were just getting started. Serving alongside you, we have learned and grown to be a major contributor to all American Legion programs. There is no fundraiser, no raffle, no program success that does not have the loving touch of the American Legion Auxiliary. Many squadrons were able to obtain their charters due to recommendations by Auxiliary units to their post.

For the past 101 years, the American Legion Auxiliary has been outstanding, and the next century of service will be even greater. The Sons of The American Legion will always be a partner you can rely on as we support our veterans.

For God and Country,

Clint Bolt
National Commander
Sons of The American Legion
### NUMBER OF AMERICAN LEGION AUXILIARY DEPARTMENTS
52

### PERCENTAGE OF DEPARTMENTS REPORTING
94%

### NUMBER OF UNITS
7,946

### PERCENTAGE OF UNITS REPORTING
46%

### AVERAGE PERCENTAGE OF MEMBERS REPORTING
22%

### IMPACT OF VOLUNTEER HOURS AND RESOURCES RAISED AND SPENT

<table>
<thead>
<tr>
<th>Activity</th>
<th>Hours/Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volunteer hours serving veterans and military</td>
<td>3,037,026</td>
</tr>
<tr>
<td>Volunteer hours serving military families</td>
<td>328,330</td>
</tr>
<tr>
<td>Volunteer hours serving youth, scholarships, communities</td>
<td>3,378,766</td>
</tr>
<tr>
<td><strong>TOTAL VOLUNTEER HOURS</strong></td>
<td><strong>6,744,122</strong></td>
</tr>
<tr>
<td>Resources raised and spent on veterans and military</td>
<td>$6,076,262</td>
</tr>
<tr>
<td>Resources raised and spent on military families</td>
<td>$600,838</td>
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<tr>
<td>Resources raised and spent on youth, scholarships, communities</td>
<td>$6,892,618</td>
</tr>
<tr>
<td><strong>Total raised and spent</strong></td>
<td><strong>$13,569,718</strong></td>
</tr>
<tr>
<td><strong>TOTAL IMPACT</strong></td>
<td><strong>$253,307,385</strong></td>
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### IMPACT MADE SERVING AMERICA’S VETERANS/MILITARY

<table>
<thead>
<tr>
<th>Activity</th>
<th>Count/Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volunteer hours serving veterans and military</td>
<td>3,037,026</td>
</tr>
<tr>
<td>Total dollars spent serving veterans and military</td>
<td>$2,913,711</td>
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<tr>
<td>Total number of veterans assisted</td>
<td>467,794</td>
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<tr>
<td>Veterans in Community Schools presentations</td>
<td>6,424</td>
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<tr>
<td>In-kind donations</td>
<td>$2,085,750</td>
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<tr>
<td>Total number of poppies distributed</td>
<td>684,662</td>
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<tr>
<td>Total dollars raised from poppies</td>
<td>$852,656</td>
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### IMPACT MADE SERVING MILITARY FAMILIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hours volunteered</td>
<td>328,330</td>
</tr>
<tr>
<td>Dollars spent</td>
<td>$600,838</td>
</tr>
<tr>
<td>Number of military families served</td>
<td>84,441</td>
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### IMPACT MADE THROUGH SCHOLARSHIPS

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of scholarships presented and awarded</td>
<td>2,416</td>
</tr>
<tr>
<td>Total dollar amount of scholarships spent</td>
<td>$1,069,304</td>
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### IMPACT MADE THROUGH ALA GIRLS STATE

<table>
<thead>
<tr>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Hours volunteered for ALA Girls State</td>
<td>76,163</td>
</tr>
<tr>
<td>Total dollars spent on ALA Girls State</td>
<td>$1,534,657</td>
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### IMPACT MADE IN YOUTH DEVELOPMENT

<table>
<thead>
<tr>
<th>Description</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Hours serving American Legion Family youth activities</td>
<td>271,622</td>
</tr>
<tr>
<td>Total dollars raised/spent to benefit children</td>
<td>$1,595,092</td>
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<tr>
<td>Total dollars in direct aid to help children in need</td>
<td>$345,876</td>
</tr>
<tr>
<td>Total number of children served</td>
<td>205,646</td>
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### IMPACT MADE THROUGH SERVICE TO OUR COMMUNITIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number volunteer service hours in community service not included above</td>
<td>3,030,981</td>
</tr>
<tr>
<td>Total dollars spent on community projects not included above</td>
<td>$2,347,689</td>
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Due to publishing deadlines, data represents actual numbers received by American Legion Auxiliary departments in May 2021, with reporting from 94% participation of departments.
The American Legion Auxiliary’s centennial celebration

Looking back while moving forward

In a century of selfless service, our mission to our nation’s veterans, military, and their families has not wavered. Our success at putting that mission into motion is how we made it to the 100-year mark. And that’s worth celebrating!

Our history of service

Since the ALA’s founding on Nov. 10, 1919, Auxiliary members and nonmember volunteers have been tirelessly carrying out the ALA’s commitment to be a patriotic service organization whose mission would be to advocate for, help, and honor United States military, veterans, and their families and support The American Legion.

Made at the end of World War I, that commitment is the ALA’s promise—punctuated with the formation of the American Legion Auxiliary and spelled out in our mission. In time, the mission was broadened to include honoring and helping servicemembers and their families, mentoring youth, promoting patriotism, encouraging good citizenship, and enhancing communities.

Hailing from different walks of life throughout the decades, ALA members and nonmember volunteers exemplified the Auxiliary’s longstanding motto of Service Not Self—tirelessly working to fulfill our storied organization’s mission and positively impacting hundreds of thousands of people in the process.

Among the earliest successful efforts were visits to hospitalized veterans, providing comfort items to veterans and extending a warm, generous reception to those visiting their hospitalized relatives who were veterans.

The American Legion Auxiliary’s centennial celebration marks more than 100 years of existence; it commemorates a century of selfless service to our nation’s military and their families and thousands of local communities. Such accomplishments add meaning and purpose to those 100 years.

Yes, there is great value in a century of survival—especially in an age when nonprofit organiza-
tions dedicated to worthy causes compete with many options for a member or nonmember volunteer’s free time. Even with such an immense challenge, the ALA has made a huge impact on the lives of millions of people over the years. The history of our revered organization reflects this.

Knowing the American Legion Auxiliary’s proud past involves a long series of occurrences, dates, names, and places. But the most value comes with comprehension of the significance, relevance, and impact of these facts. History is a reminder of our initial intention for being and a measuring stick to determine whether we’ve lived up to that intention or changed course.

With that level of understanding, our history becomes our roots from which we sprout. Like a strong, tall tree or a flourishing flower, the American Legion Auxiliary must connect to its roots in order to survive, thrive, and continue growing.

To learn more about the American Legion Auxiliary’s past—including our organization’s founding and the ways we have helped and honored those we serve over the last century through our many programs and innumerable volunteer hours, take a look at the ALA’s Decades of Making a Difference video at www.ALAforVeterans.org/About/History.

Amid the well-deserved celebrations, ceremonies, and cake, the Auxiliary found a few special ways to commemorate milestone anniversaries while serving the ALA’s mission:

50th Anniversary (1969)

One major highlight of the many ways the American Legion Auxiliary marked this milestone was to give a gift to our nation. The gift, from The American Legion and Auxiliary, was a permanent lighting system for the Tomb of the Unknown Soldier at Arlington National Cemetery. That present included perpetual maintenance of the system. William Doyle, American Legion national commander at the time, presented the gift to President Richard Nixon on behalf of the Legion and Auxiliary.

75th Anniversary (1994)

A noteworthy highlight of this milestone was the June 22, 1995, groundbreaking for the Women in Military Service for America Memorial at Arlington National Cemetery. With donations from ALA members, the Auxiliary sponsored one of the 14 alcoves that are part of the education center at the memorial. ALA leadership at the time attended the groundbreaking. Also in attendance were U.S. President Bill Clinton and First Lady Hillary Clinton, plus an estimated 5,000 female military veterans.

Celebrating a Century of Service: 2019–2021

Nov. 10, 2019 marked a major milestone for the American Legion Auxiliary. Units celebrated with cake, cake, and more cake! Members also participated in the celebration by donating to the American Legion...
Auxiliary Foundation in support of our veterans, military, and their families to continue another century of helping our nation’s heroes.

A few months into our centennial year, the COVID-19 pandemic hit, altering the way members normally work the mission. But just as previous ALA members adapted to times of war, economic turmoil, and membership slides, we showed each other and our communities our resilience—that is the military way, after all!

Through difficult times of the pandemic, the silver lining was a renewed sense of **Service Not Self** and the opportunity to celebrate our centennial for two years. Following are a few examples:

**FAMILY FOCUS:** This extended administrative year led to increased partnerships among The American Legion Family from the local level to the national organizations. Many American Legion posts, ALA units, Sons of The American Legion squadrons, and American Legion Riders chapters worked hand in hand to continue moving our collective missions forward, whether through food drives, poppy distributions, or fundraiser events. What a positive way to celebrate 100 years by growing closer as a Family!

**ADAPTIVE SPORTS:** Teaming up with Dawna Callahan of All in Sport Consulting, the ALA focused on adaptive sports for 2019–2021, emphasizing National President Nicole Clapp’s spotlight on the health and well-being of veterans. This was an area in which all ALA programs, members, and volunteers made an impact, as it related to the reason the Auxiliary was established: to take care of veterans, military, and their families.

The U.S. Department of Veterans Affairs reported that in the past two decades, the number of veterans using prosthetics, sensory aids, and other equipment increased more than 70 percent, allowing more of these men and women to be more independent.

Over the past two years, departments, units, and members helped boost this focus by partnering with their local VA facilities to learn about adaptive sports they may have on site and how the ALA can work with the VA on funding adaptive sports, volunteering at events, or helping to get adaptive sports started at the VA facility.

**PREAMBLE CHANGE:** The LEGION Act (Let Everyone Get Involved in Opportunities for National Service) impacted the Legion and ALA’s preambles, changing “the Great Wars” to “all wars”. The legislation declared that the United States has been in a state of war since Dec. 7, 1941, and opened up membership in The American Legion Family to those who served during the Cold War and other conflicts and their eligible family members.

**MALE SPOUSES:** The ALA has over 1,000 members who are male spouses of veterans. This change came in 2019 when The American Legion’s delegates voted to replace “wife” with “spouse” in the Legion’s Constitution & Bylaws, therefore impacting the Auxiliary’s Constitution & Bylaws. What a milestone for our organization! Need tips on welcoming male spouse ALA members at
all Auxiliary levels? Check out the February 2020 issue of Auxiliary magazine at www.ALAforVeterans.org/magazine.

**AUXILIARY EMERGENCY FUND:** 2019 marked 50 years for the AEF. Established in 1969, the AEF is still helping fellow Auxiliary members get back on their feet five decades later. More than $6 million has been awarded to more than 6,500 members.

**ALA FOUNDATION GRANTS:** Several grant requests from units and departments were approved throughout the 2019-2021 year to continue assisting our veterans, military, and their families. For example, the Department of South Dakota was awarded $8,000 to buy three fully equipped adaptive sports kayaks for veterans’ physical therapy at Sioux Falls VA Medical Center, while Delaware Unit 28 was awarded $10,000 to buy a minivan for the Home of the Brave transitional housing center to transport veterans to medical appointments, jobs, and schools.

**ADDITION OF TWO COMMITTEES:**
In 2021, two special committees were created following recommendations from the national Strategic Planning and Constitution & Bylaws committees at the virtual National Executive Committee meeting in August 2020:

The Inclusion & Diversity Committee was created to open important dialogue within our membership—a dialogue happening around the world. This committee was charged with figuring out where we are and where we want to be, to develop inclusion and diversity goals and strategies, involve members in discussions on inclusion and diversity, and expand leadership opportunities for all.

The National Code of Ethical Conduct Special Review Committee was created to review the existing Code of Ethical Conduct, develop procedures for addressing violations, and recommend any changes to the ALA national Constitution & Bylaws.

**STRATEGIC PLAN AT THE NATIONAL LEVEL:** Effective strategic planning articulates not only where an organization is going and the actions needed to make progress, but also how it will know if it is successful. By developing a more mission-centric plan, this will help the American Legion Auxiliary be stronger and here for another century of service to veterans, military, and their families.

**REFRESHED WEBSITE:** The American Legion Auxiliary’s national website was fully updated and is still stocked with the same valuable content. Even the URL is the same: www.ALAforVeterans.org. The site continues to illustrate how ALA members help and honor veterans, military, and their families, promote patriotism, mentor youth, and encourage good citizenship. The MyAuxiliary member portal offers plenty of members-only content, as well as the option of paying dues online and updating information at any time. To access
the portal, members must have an account. Any member who already had a login for www.ALAforVeterans.org can use the same login for the portal on the refreshed site.

VIRTUAL EVENTS: In 2019, it was business as usual, but 2020 brought many cancelled events or ones that had to be adapted for online meeting. Because of the pandemic, most ALA members experienced a meeting or event virtually. For some, it was their first time; for others, they have used online platforms for years. No matter the level of experience, ALA members adapted to continue working the mission.

Additionally, the online courses offered through the ALA Academy continued to grow with learning opportunities for members with both self-paced and live recordings. The Academy courses were a positive to come from the pandemic and will continue to be available for members to help with understanding who we are, what we do, and why we matter. ALA Academy courses can be accessed 24/7 online at www.ALAforVeterans.org/ALA-Academy.

Focusing on forward momentum

Over the last century, the American Legion Auxiliary accomplished a great deal in service to our veterans, military, and their families. We learned numerous lessons throughout our 100 years to constantly improve the way we serve those who served our country.

Although we faced wars, hardships, membership loss, and even a global pandemic during our 100 years, members continued to persevere and adapt to a mission at the heart of who we are. That Service Not Self mantra has been carried down from generation to generation and continues to motivate members. Collectively, the American Legion Auxiliary makes a difference every day for our veterans, military, and their families, and will continue to do so for years to come.

American Legion Auxiliary members have a proud history to look back on and learn from and a bright future ahead as we continue into another century of service.
The American Legion Auxiliary adopted the poppy as its official flower in 1921 and never changed. That same year, The American Legion changed its official flower from the poppy to the daisy. But in 1922, the Legion’s official flower was changed back to the poppy.

More than 7,000 young women have participated in ALA Girls Nation since the program was founded in 1947. The first ALA Girls Nation was held in August 1947. Today, the weeklong event takes place in July. It has always been held in Washington, D.C.

In 2002, the ALA national Children & Youth Committee created the Youth Hero and Good Deed awards which are presented annually throughout the year to recognize the heroism and helpfulness of youths under 18.

The American Legion Auxiliary has had a major part in the National Veterans Creative Arts Festival, as an event co-sponsor with the U.S. Department of Veterans Affairs, since 2000. Through the years, hundreds of Auxiliary members have volunteered their time and efforts to help during the Festival.

The ALA Junior program has continued to grow over the years. The Patch Program now has 34 patches available. Sons of The American Legion youth members can also participate. The three most popular patches are Americaism, Leadership, and Poppy.

Auxiliary magazine is national’s main communication tool with the largest reach. The quarterly publication, mailed to 615,000 addresses, features ALA members and units doing great work, highlights national ALA events, includes tips and tools to help members serve veterans, military, and their families, and offers several other ALA-focused articles.

Grants through the Auxiliary Emergency Fund have made a difference and a huge impact in the lives of our members. At the close of fiscal year 2020, we received $195,860 in donations and we provided grants totaling $230,673 across 31 departments.

The American Legion Auxiliary offers thousands of dollars in scholarships at the national level: the Children of Warriors National Presidents’ Scholarship; Spirit of Youth Scholarship for Junior members of the ALA; Non-Traditional Student Scholarship; Junior Member Loyalty Scholarship; and others!

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Report: 100th Anniversary Committee

*Linda M. Newsome, Chairman*

Happy birthday, American Legion Auxiliary—100 years and counting! We expected to have our celebration a year ago, but the pandemic decided differently. That didn’t stop our members. As soon as they were able, members moved on to their planned celebrations.

Oklahoma’s motto was “Century Done, Only Begun, Always Faithful.” They raffled off great prizes and produced an American Legion Family dog tag that read, “Never underestimate the power of The American Legion Family.” And, in preparation for their department convention, they planned a flash mob and sang their own version of Oklahoma. To top it off, each district was given a decade and prepared a song, skit, or comedy act which was their joint banquet entertainment. The department continued its celebration with press coverage and promotions in business windows.

Virginia may not have been able to complete all of their planned activities, but it would be hard to tell. A 100th anniversary proclamation was presented to Department President Lisa Chaplin on behalf of the Commonwealth of Virginia General Assembly. They had an ALA history trivia game, goodie bags with 100th anniversary items, and patriotic tote bags. The department participated in the Northern Virginia Veterans Parade, which was followed by a reception at the Freedom Museum. ALA and Legion members gathered at the Aquia Episcopal Church to remember Dr. Kate Waller Barrett, Virginia’s first department president and the ALA’s second national president. Members were also honored to lay a wreath and share Barrett’s story. Unit 74 had public relations in mind when they were able to have city buses in Charlottesville display the 100th anniversary logo, the poppy, and more. Good work, Unit 74! President Lisa kept the members updated via Zoom meetings, e-newsletters, their website, and more to keep the celebration on the move.

See you in 25 or 50 years.
Report: National President

Nicole Clapp, National President

When I took office in 2019, I felt extremely privileged to serve this great organization during the celebration of our 100th birthday. Who knew I would have the honor of serving a historic two years in office, allowing me to celebrate our 100th and 101st birthdays as national president?!

And let me tell you: We know how to celebrate! We marked these past two years with birthday parties at national Mission Trainings, department and unit celebrations, and a renewed spirit of Service Not Self! Oh, and of course, we celebrated with CAKE! Lots of cake!

Our cakes and celebrations were second only to our impactful mission delivery work! The focus of my term was the health and well-being of our veterans and their families with a goal of gaining perspective on what life is like for someone using adaptive devices like prosthetics and sensory aids.

The extended time in 2019–2021 gave us an opportunity to visit states like Colorado, Washington, New York, Vermont, and at Walter Reed Medical Center, where I experienced adaptive technology such as a driving simulator, prosthetic leg, modified golf cart, a hand cycle, and a kayak.

Our mission delivery work also included ALA representation at the 78th anniversary of National Pearl Harbor Remembrance Day, participating in the Veterans Day observance at Arlington National Cemetery, and the wreath-laying ceremony at the gravesite of The Poppy Lady, Moina Michael.

While my time in office is coming to an end, I feel confident that our members will continue to represent the ALA at these important events, and continue supporting our nation’s veterans who are living adaptive lifestyles.

I am forever grateful for my time in office, and the opportunity to serve you as your national president.

Always stay focused on the mission to serve veterans, military, and their families.

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Report: National Vice President

Kathy Daudistel, National Vice President

It has been an honor to serve as national vice president of this wonderful organization! We have seen so many changes over the past two years, including the change in membership eligibility to allow spouses of female veterans the opportunity to join the Auxiliary. To date, we have over 1,000 more members because of that change.

When the pandemic hit hard in March 2020, many of us were in Washington, D.C., ending a week of informational and inspirational meetings hosted by The American Legion, as well as attending the National Commander’s testimony before Congress regarding veterans issues. COVID-19 stunned our nation and maybe even shell-shocked us all, but it didn’t take long for our members to rally. These changes were not planned, but to borrow the U.S. Marine Corps slogan, we improvised our way of doing things, we adapted to the environment, and we overcame every obstacle in our way! Members became creative, and against what seemed like overwhelming odds, found a way to take care of our veterans, military, and their families.

In-person meetings and events were changed to virtual events. The 2020 National Veterans Creative Arts Festival was held virtually, and over 140 veterans were able to participate. Other ALA events, including the Department Leadership National Conference, were held virtually with most all departments participating. With the help of headquarters staff, we hosted 13 virtual seminars and workshops led by national leadership with over 753 members, including Juniors, participating.

I am so proud to be part of an organization that doesn’t let anything stop it from working the mission.

It is so fitting as we all get back together again, that we are celebrating more than 100 years of faith, hope, and love that was inspired throughout the years. Every day is a gift, and every day we have a new opportunity to serve our mission.

Job well done!
Report: National Secretary

Linda Boone, National Secretary

The national secretary/executive director staff position became open during the 2018 National Convention and I was appointed to fill those roles as an interim until a search for a replacement was complete. The organization took this opportunity to implement necessary structural changes by the separation of the national secretary and executive director positions. The executive director’s role is to manage ALA National Headquarters. The role of national secretary is focused on governance as outlined in the national bylaws.

Much has changed in nonprofit sector governance and management best practices since our organization’s founding. To ensure our organization maintains relevance, we have chosen to modify some of our long-term practices and separating these positions was one of them. Also included was separating the national treasurer and finance director positions to a volunteer national treasurer and staff finance director.

We had the new executive director on staff in November 2019 and I stayed at headquarters to assist with the transition through March 2020. I maintained the role of national secretary as a volunteer through the 2021 administrative year.

During my time at National Headquarters, we relocated to the new headquarters building and welcomed members to their new home as they came for meetings or just to visit. Staffing structures and communications were evaluated to ensure consistency in management practices. Relations with The American Legion were improved and regular interactions established.

Responsibilities of the volunteer national secretary include membership on the Finance Committee, Audit Committee, ALA Foundation Board of Directors, and the Executive Committee to the National Executive Committee. Responsibilities also include signing and ensuring corporate documentation is current.

These transitions have proven to be successful for the organization.

Report: National Treasurer

Marybeth Revoir, National Treasurer

The American Legion Auxiliary has now entered its second century. The rich history we chronicled in our past now serves as a reminder of what can be accomplished by dedicated, hardworking members whose mission is to serve our veterans, military, and their families.

During this current administration, the national treasurer position has transitioned from a day-to-day financial responsibility role to one of oversight and review. I found the path toward fully understanding the financial structure of our national organization to be informative and enlightening, but most of all, educational. It truly has been an exciting journey as I, a volunteer member, travel the path of multiple past national treasurers. The warm and inclusive manner in which I have been treated is a testament to the professional and amazing National Headquarters staff.

The Finance Division of the national staff complete the day-to-day tasks of money management and reporting. I can share that this dedicated group of individuals is ever mindful of the legacy and continued mission of our great organization. Expenditures and procedures are always in the forefront as we search for better, more efficient ways to complete the required tasks. Communications are a component to all success stories, and many of the recent administrative changes have strengthened that core.

For our next 100 years, the American Legion Auxiliary needs to remain vigilant to its values. The heart and breath of our success is and will always be our members. Without the support of our local units and their hardworking members, we will head down a path of irrelevance in the future. As membership is the foundation we stand upon, the financial resources and strategies we so depend on also come from that source. Members are what make an organization, and we are proud to have the best among our ranks.
**Report: National Chaplain**

*Mary Anne Casadei, National Chaplain*

These past two years have been the best of times and the worst of times. Under the leadership of our wonderful National President Nicole Clapp, we not only survived but thrived. As this year comes to an end, let us reflect on the past 24 months.

Our organization’s true humanity came out through this pandemic. We took care of fellow members and local veterans by delivering food and groceries. We made daily or weekly phone calls to check on their well-being. We visited residents in nursing homes by sitting outside their windows just to let them see our smile. We worked food giveaways, assisting 3,476 families, and school lunch programs feeding 8,942 children. We participated in drive-by celebrations such as birthdays, graduations, Halloween, and Easter.

During this sad and lonely time, we put our best foot forward and brought comfort and compassion to those who needed it most. We watched over each other, survived separation from our loved ones, the closing of our post homes, and the closing of our churches and schools. Through it all, flags were placed at over 9,043 veterans’ graves. We went through this with strength and dignity. Businesses and churches are now open. School is back in session and our Legion posts are once again operating. Life is good, and God has blessed us abundantly.

I have enjoyed reading all your reports. It has been a joy and pleasure serving as your chaplain through these trying times. I have started and ended each day with a prayer. Our chaplain Facebook group is thriving. I wrote four blogs for our national blog and encouraged our members to pray daily. It has been my honor to serve as your chaplain.

A few interesting facts:
- **Memorial donations:** $78,230
- **Cards sent:** 25,964
- **Visits (pandemic style):** 34,269
- **Four Chaplains ceremonies:** 210
- **Volunteer hours:** 47,957
- **Departments reporting:** 32

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**Report: National Historian**

*Peggy Monroe, National Historian*

A period of 100 years is a centennial. Perseverance is the effort to do something despite difficulty.

The vision of the American Legion Auxiliary is to support The American Legion while supporting veterans, military, and their families, and instilling positive images of fellowship, patriotism, and security.

The American Legion Auxiliary began celebrating its 100 years of service in 2019. There were galas, receptions, parades, and department and unit displays.

Department and national conferences were held. National President Nicole Clapp traveled to many departments and was welcomed by numerous members. The members really enjoyed her participation in all of their events.

In March 2020, all department Legislative Committee chairmen were invited to The American Legion Washington, D.C. Conference. A few days later, COVID-19 affected the whole world and everything was closed. The National Convention was cancelled, and President Nicole asked officers to keep their positions for another year.

The ALA had to think quickly of creative ways to continue our mission. Units, departments, and national began using Zoom to virtually conduct their meetings. Members had to learn to vote virtually.

Members wore face masks and did drop-offs and drive-bys of goods for veterans and communities. Members stayed in touch by using Buddy Checks. There were hurricanes, wildfires, tornadoes, and floods. Members continued to assist those in need.

Members have celebrated and persevered for the past two years. They have continued to deliver our mission by supporting The American Legion, honoring those who served by assisting veterans, military, and their families, both at home and abroad.
Report: Executive Director

Kelly Circle, Executive Director

In November 2019, I began my tenure at National Headquarters as the executive director. I hold the unique position of being the first ED who is not also the national secretary. This change demonstrates our commitment to ethical practices with a clear delineation between management and governance. It has been a pleasure to serve with Linda Boone, national secretary, and I can’t thank her enough for her guidance and continued mentorship.

March 2020 was a pivotal month in more ways than one. First, I took over as executive director, and only a few days later, implemented a plan to transition our office to remote work due to the pandemic. The national staff were incredibly adaptive and productive during their year working from home! They used time that otherwise would have been planning and coordinating in-person events to creating online trainings and events, learning new skills and technologies, and earning professional certifications along the way.

Our members stepped up their efforts as well. Many who had never set up an email address learned the ins and outs of Zoom meetings and used technology to their advantage to stay in touch with one another and fulfill our mission in spite of not being able to meet in person. We’ve seen the advantages of conducting meetings and trainings online, and while we all like to give personal hugs, we’ve learned staying connected virtually is important too.

The weekly executive director briefings expanded to include department presidents and department secretaries and included news from the national staff, operational information, and occasional business articles for the professional development for all our members. The feedback has been positive, and archives of the briefings can be found under resources in the MyAuxiliary portal on our website.

I look forward to a new year, meeting our members, and promoting communication and information sharing among all our members.

Report: Audit Committee

Jeri Greenwell, National Chairman

As a risk aversion and risk oversight committee, the national Audit Committee responsibilities include identification, assessment, and management of financial risks and uncertainties to our organization; to validate the integrity of financial statements and disclosures; and to confirm compliance of all legal and regulatory requirements. This five-member committee remains vigilant in ensuring the ALA’s resources are well protected and used efficiently in fulfilling and maintaining our mission.

The committee conducted business via email, conference calls, and in-person meetings. They acknowledged the expertise of Alerding CPA Group and the efficiency, and dedication of our National Headquarters staff whose adherence to ethical standards and execution, once again, resulted in a stellar audit!

Following a thorough review and interview process, the committee recommended to the National Executive Committee the reappointment of Alerding CPA Group as the external audit firm, Gregory & Appel to provide business insurance coverage, and confirmed the remuneration and terms of their engagements. The committee also reviewed and made recommendations on policy and procedural updates to include accounting principles; audit and tax filing; conflict of interest; fraud whistleblower; electronic communications, internet, and social media; record retention; whistleblower protection; national employee and volunteer background checks; and the national disaster and recovery plan and emergency plan.

The Audit Committee verified that all information substantiated to the IRS and the public, that the ALA is operating in a manner consistent with its exempt, charitable, purposes, and continues to serve the mission for which it was granted tax-exempt status.

All levels of our organization must remain vigilant in ensuring that resources are well protected.
Report: American Legion Auxiliary Foundation

Doris Hammeke, ALA Foundation Board of Directors President

The American Legion Auxiliary Foundation experienced explosive growth on the heels of the ALA’s centennial celebration. Since the ALA Foundation’s inception, we have awarded over $1 million to ALA entities and programs. And we finally broke the $2 million threshold, ending the second quarter of this year with $2.4 million in our Mission Endowment Fund!

The ALA Foundation exceeded multiple fundraising goals during this time. The monthly donor program grew from 35 to 140 regular supporters—surpassing our goal of 100 monthly donors. Annual #GivingTuesday campaigns have seen significant increases over the past two years, growing from $21,000 in 2018, to $45,000 in 2019, and $55,000 in 2020.

Through the ups and downs, the ALA Foundation has been there—supporting veterans, military, and their families through new hardships and obstacles. Members of Department of Illinois Unit 474 saw this support firsthand. Like so many Auxiliary units across the country, they were disappointed that their usual volunteer work was cut short due to COVID-19.

But with the funds from an ALA Foundation Veteran Projects Fund grant, they were able to purchase 37 Echo Shows—one for each patient room at the blind center at the U.S. Department of Veterans Affairs Hines Medical Center.

Echo Shows are voice-activated devices with cameras that allow patients’ loved ones to see them virtually, bringing families together who have been separated due to minimal visitation opportunities. In one of the most trying times, ALA Foundation grants were able to make veterans feel less alone—a priceless gift.

That gift would not be possible without our generous donors. We are so grateful and proud to serve our nation’s heroes, no matter the need.

Report: Finance Committee

Sharon Conatser, National Chairman

The national Finance Committee continues to meet the challenges of good fiscal planning to meet today’s needs, as well as future fiduciary requirements. Your Finance Committee is represented on the American Legion Auxiliary Foundation Board of Directors and the Audit Committee.

The last two years have been challenging for everyone. The pandemic also affected our beloved ALA. We need to reach back and remember the why of our mission and its purpose and get back to supporting the ALA programs we love. Remember that no donation given is too small.

This committee reviews the draft budget, makes any adjustments that may be necessary to reflect new or changing goals, and recommends a budget for National Executive Committee consideration and adoption. Also, in carrying out its role as fiduciary stewards, the ALA national Finance Committee is responsible for investment planning, reviewing financial statements, monitoring member benefits and fundraising campaigns, overseeing the financial policies of the organization, and making fiscal policy recommendations for NEC action to ensure the ALA national organization is meeting nonprofit benchmarks and governmental requirements.

We feel that ALA Mission Trainings and the ALA Junior meetings are very important to the education and support of our unit members.

In order to continue fulfilling our future obligations to our members and veterans, action is needed to address the declining operating revenue from dues. In the last two years, we have lost over $500,000 revenue alone in membership dues. Members need to step up their responsibility to our organization and help retain and recruit members. Other ways to help would be to support the fundraisers you receive in your mailbox.
### Financial Statements

#### AMERICAN LEGION AUXILIARY NATIONAL HEADQUARTERS FY20

**CURRENT ASSETS:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>1,041,245</td>
</tr>
<tr>
<td>Investments</td>
<td>36,325,697</td>
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<tr>
<td>Investments, PUFL</td>
<td>4,232,292</td>
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<tr>
<td>Prepaid expenses</td>
<td>109,837</td>
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<tr>
<td>Property &amp; Equipment, net</td>
<td>2,772,183</td>
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<tr>
<td>Other assets</td>
<td>50,678</td>
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Total assets: 44,531,932

**CURRENT LIABILITIES:**

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<th>Description</th>
<th>Value</th>
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<tbody>
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<td>Accounts payable</td>
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<tr>
<td>Accrued expenses</td>
<td>275,272</td>
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<td>Accrued scholarships</td>
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<tr>
<td>Deferred revenue, dues</td>
<td>2,954,169</td>
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<tr>
<td>Deferred revenue, PUFL</td>
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<td>Deferred revenue, other</td>
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<td>Liability for pension benefits</td>
<td>1,349,919</td>
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<td>Note payable</td>
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Total liabilities: 9,884,687

**NET ASSETS:**

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<th>Description</th>
<th>Value</th>
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<tbody>
<tr>
<td>Without donor restrictions</td>
<td>34,891,456</td>
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<tr>
<td>With donor restrictions</td>
<td>1,393,744</td>
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<tr>
<td>Total net assets before accumulated</td>
<td>36,285,200</td>
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<tr>
<td>other comprehensive loss</td>
<td></td>
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<tr>
<td>Accumulated other comprehensive loss</td>
<td>-1,637,955</td>
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</table>

Total net assets before accumulated other comprehensive loss: 34,647,245

Total liabilities and net assets: 2,221,056

**SUPPORT & REVENUE:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Contributions</td>
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<tr>
<td>Membership dues</td>
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<td>Advertising</td>
<td>236,846</td>
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<td>Other</td>
<td>407,836</td>
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</tbody>
</table>

Total support and revenue: 8,284,648

Investment Income, Net of Expenses: 2,611,837

**EXPENSES:**

**Program Services:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member and department support services</td>
<td>3,756,354</td>
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<tr>
<td>Youth and education services</td>
<td>665,919</td>
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<tr>
<td>Veteran and military families programs</td>
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**Supporting Services:**

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management &amp; general</td>
<td>1,735,893</td>
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<tr>
<td>Fundraising</td>
<td>1,000,504</td>
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</tbody>
</table>

Total expenses: 7,866,663

Excess of Support & Revenue over Expenses: 3,029,822

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#### AMERICAN LEGION AUXILIARY FOUNDATION INC. FY20

**CURRENT ASSETS:**

<table>
<thead>
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<th>Description</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Cash</td>
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<tr>
<td>Investments</td>
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Total assets: 2,221,056

**CURRENT LIABILITIES:**

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<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
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<td>Deferred revenue—other</td>
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Total liabilities: 221,946

**NET ASSETS:**

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<tr>
<th>Description</th>
<th>Value</th>
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<tbody>
<tr>
<td>Without donor restrictions</td>
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<tr>
<td>With donor restrictions</td>
<td>2,099,769</td>
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</tbody>
</table>

Total net assets: 2,211,710

**SUPPORT & REVENUE:**

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<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>613,510</td>
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</tbody>
</table>

Total support and revenue: 613,510

**EXPENSES:**

**Program Services:**

<table>
<thead>
<tr>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Member and department support services</td>
<td>16,441</td>
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<tr>
<td>Veteran and military families programs</td>
<td>102,491</td>
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**Supporting Services:**

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<th>Description</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Management &amp; general</td>
<td>93,383</td>
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<tr>
<td>Fundraising</td>
<td>182,167</td>
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</tbody>
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Total expenses: 426,615

Excess of Support & Revenue over Expenses: 295,023

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The above American Legion Auxiliary Foundation Inc. FY20 audited financial information reflects contributions of $177,240 received from the American Legion Auxiliary National Headquarters to fund certain organizational and other costs incurred by the ALA Foundation. Our financial statements as of September 30, 2020 and for the year then ended have been audited by Alerding CPA Group in accordance with auditing standards generally accepted in the United States of America (“U.S. GAAS”). Alerding CPA Group’s Independent Auditor’s Report, dated February 3, 2021, expressed an unmodified opinion on the fair presentation of those financial statements in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”). The condensed financial information presented herein is derived from the audited financial statements. The complete FY20 audit report is available in the American Legion Auxiliary Proceedings of the 2021 Mid-Year NEC Meeting.
**Report: Northwestern Division**

*Rhonda Larkowski, National Vice President*

2019 and 2020 were very challenging years for the American Legion Auxiliary. We’re all used to “hands-on” service, so we had to make changes to adapt to the situation.

When Colorado was shut down, units continued to work the mission. They made face coverings for first responders and VA facilities staff, assisted their VA facilities, donated to food pantries and shelters, and reached out to their home-bound members.

As hospital representatives couldn’t visit their VA facilities, the Department of Minnesota gifted all residents at their five VA facilities and four hospitals with a $25 gift card for themselves and another for a family member or friend.

The Department of Montana was able to hold some events and activities with precautions in place. They celebrated our centennial birthday at their department convention.

The Department of Nebraska had an “intimates party” at their Mid-Year Conference. More than 150 bags were filled with bras and underwear and donated to the survivor center in Columbus, Neb., and the women’s clinic at the Omaha VA Medical Center.

North Dakota’s two department-sponsored gift shops were revamped in 2020 because of the COVID-19 restrictions, but a small group of six members gathered to purchase gifts cards and write holiday greeting cards which were distributed to patients of the VA Medical Center in Fargo and residents of the North Dakota Veterans Home in Lisbon.

South Dakota’s Junior members helped sew masks for veterans. Members donated gift cards for military families at Ellsworth Air Force Base during the holiday season.

The Department of Wyoming was proud that in those trying times, they carried on supporting each other, their communities, and continued to work the mission, even when it meant working alone.

**Report: Central Division**

*Ruth Gott, National Vice President*

The past two years were an unusual time for the American Legion Auxiliary. We made history by having our national officers serve two years instead of one. Many states also had their officers and chairmen stay in place due to COVID-19.

The Illinois American Legion Family still held their annual Lincoln pilgrimage with National President Nicole as their guest. The Auxiliary officers took masks to all their veterans homes and hospitals.

Purdue University created a communication system just for the Indiana Veterans Home. They developed and designed a computer and tablet system for each resident.

The Auxiliary raised $10,800 to pay for the tablets.

Iowa made and delivered masks to all who needed them. Zoom became the norm for their meetings.

Kansas celebrated our 100th anniversary with special events at all meetings. They had a Leadership Round-Up with eight of their nine districts attending and with 250 Auxiliary members in attendance.

In 2019, Michigan hosted the annual National Veterans Creative Arts Festival in Kalamazoo. The entire department contributed items, volunteer hours, and money to this special event.

Missouri raised over $4,100 and donated it to the Legion Riders for the Legacy Scholarship Fund.

The Ohio president challenge to units was to increase donations to department programs. An increase of over $15,000 was donated. Junior members asked for donations of baby items and spa items to put into bags to be distributed to women veterans at VAMC medical center and outpatient clinics.

West Virginia’s special project was “Gold Star Family Memorial Monument,” where they raised over $7,000.

The Department of Wisconsin reached members across the state by taking information sessions on the road to six locations. This year, 245 members participated. The special focus was their Homeless Woman Veteran Grant Fund.
Report: Eastern Division

Carolyn A. Baranowski, National Vice President

A brief summary on some of the states in our division:

Connecticut held a memorial fundraiser for their scholarship fund. Units and individuals gave money in memory of loved ones, deceased members, past presidents, past commanders, and grandparents.

The Maine Troop Greeters Museum is dedicated to those who served. What an amazing display, and I felt so honored to be there walking down the halls where servicemen and servicewomen are welcomed when they return home.

Maryland had great ideas for fundraising. They baked cookies, decorated wreaths, 50/50 raffles, silent action, and had a Christmas tree decorating contest.

Massachusetts: Department President Dr. Coral May Grout’s focus was “I’m Proud to be an American.” Uncle Sam (aka MaryAnn Ventulett) brought in an American Legion Auxiliary 100th birthday cake.

New Jersey’s annual birthday luncheon included an introduction of county presidents, past presidents, and presentations.

New York’s department meeting was held virtually due to COVID-19. The focus was Preserve the Past, Focus on the Future, Celebrating 100 Years.

Vermont: Department President Corrinna E. Colson’s project was Heroes of Honor Flight New England. This is a nonprofit organization dedicated to honoring America’s most senior veterans. Through donations, they are transported to Washington, D.C., to visit and reflect at their memorials.

Each state I visited had its own way of expressing dedication to our veterans and their families. It was evident that The American Legion Family is working and has a foundation to continue on for many years to come. Their pride in making the American Legion Auxiliary the best will not go unnoticed. I have made many new friends, and the memories will be in my heart forever.

Report: Southern Division

Noemi Burgos de Paneto, National Vice President

Greetings, American Legion Auxiliary!

The horrific pandemic has affected more lives than we know and has changed lives all throughout the world. Our thoughts and prayers continue to be with those who are still being impacted today.

It has been an emotional year, but it was easy to see the traits of a great and long-lasting organization. ALA members have worked tirelessly in support of, and reverence to, our nation’s veterans, military, and their families for more than a hundred years. Helping and honoring those we serve in good or bad times has always been the ALA mission. Auxiliary members have taken time to look out for one another, calling members to ask how each other is doing, and to offer messages of hope and positivity.

Thanks to all volunteers from the different departments for their contributions to veterans, their families, and the community. To our Southern Division Auxiliary members, your commitment in voluntary service given to several programs of the American Legion Auxiliary in your departments has contributed significantly to the excellence of the services offered to veterans and their families. I urge you to please continue supporting those programs. I commend you for such noble, excellent work!

Thank you for the wonderful friendships and memories that I will cherish for a lifetime.

God bless you all.
American Legion Auxiliary’s Declaration

The American Legion Auxiliary’s declaration—the story of who we are, what we do, and why we matter

We are the American Legion Auxiliary. We are called to serve.

We respect our country and the service of those who defend our freedoms.

We are loyal to our United States Constitution and to those who protect it.

We are humbled by the courage of our veterans, and their families.

We are alone, yet we stand together.

We are daughters, brothers and sisters, mothers and fathers. We are family.

We are of every color. We are of every faith.

We are of every age.

We are anyone and everyone.

We are common and extraordinary.

We are citizens.

We live in small towns.

We live in suburbs.

We live in cities.

We work in fields, in factories, warehouses, offices, at home.

We are a community. We help one another.

We love our flag and all that it stands for.

We are many. We are one.

We are the American Legion Auxiliary.

A community of volunteers serving veterans, military, and their families.

We commit ourselves to the ideal: Service Not Self.
Committee: Americanism

Denise Conrad, National Chairman

Who would have thought our world would be turned upside down in the blink of an eye? Even though we were tasked with complete shutdowns and isolation, ALA members with Americanism pride continued to serve our mission.

We learned many new things along the way. Members embraced technology in a way that had never been done. Virtual meetings and social media became the norm. Units noticed members who never had attended a meeting in person were now attending virtually. Many units kept the virtual concept option even though they were meeting in person.

Many schools were also accessible virtually, as well as in person. In Massachusetts, groups of members gathered to participate in virtual department conferences and workshops. In New York, a unit that had always prepared a packet for the ALA Americanism Essay Contest made virtual packets and presented them via Zoom to students.

The Department of Wisconsin sent certificates of participation in the essay contest directly to students’ homes. Certificates were signed by the department president and the department Americanism chair. Some departments, like Oklahoma, gave a monetary gift to winners in their department.

Units from Maine to California continued to have flag disposal ceremonies, as these are held outside and social distancing could be easily accomplished. Davenport Unit 335 from Nebraska hosted a PowerPoint presentation for their local school on flag etiquette, including the history, display, and folding of the flag, and the Pledge of Allegiance and its meaning.

In South Carolina and Ohio, units decorated store fronts and downtown windows for various patriotic holidays, always including membership information—letting everyone know who we are, what we do, and why we matter for our veterans, military, and our families.

Committee: Children & Youth

Lisa Williamson, National Chairman

Talk about Celebrating a Century of Service! The American Legion Auxiliary’s Children & Youth program is one of very few with a month specifically put aside to celebrate the program—Children & Youth Month! Observed each year in April, it is also known as the Month of the Military Child.

And talk about celebrations—as pandemic restrictions were eased, The American Legion Family at Illinois Post 332 hosted a huge birthday bash for 342 kids, complete with hot dogs, cupcakes, ice cream, carnival rides, and gifts.

To emphasize the service and bravery of our military children, Purple Up! Day was celebrated April 15 throughout communities, with Legion Family members leading the way. It was celebrated in post homes, at unit meetings, at department and district conventions and meetings, in schools, throughout communities, and even virtually! Social media was awash with purple and the hashtag #PurpleUp!

In Vermont, April 15 also happened to be the day the father of two young children returned from deployment! The entire school was plastered in purple with help from the Legion Family.

With a National Guard armory nearby, Maine Unit 41 did it up proud on Purple Up! Day by presenting purple ribbons to military children as a way “to show our children that we recognize that they too make huge sacrifices.” They brought awareness and recognition of military children by sharing on social media.

One unit in Nebraska presented purple glow-in-the-dark bracelets to all elementary school students and presented certificates to military children.

Almost every department reported #PurpleUp! participation. What a celebration!

As icing on the cake, 44 departments helped in obtaining our goal of presenting 100 Good Deed Awards, as well as 100 Youth Hero Awards as a nod to our 100 years of Service Not Self.
Committee: Community Service

Jeanne Haas, National Chairman

Celebrating 100 years of service in the American Legion Auxiliary carried over to New London, Wis., where members of Unit 263 donated birthday bags to their community cupboard that contained cake mix, frosting, cake decorations, and napkins for a birthday party.

The Department of Iowa reported a unit making birthday kits for families in need in their community. The kits included a tablecloth, paper plates, candles, napkins, cake mix, frosting, and a foil pan with a lid.

In the Department of Georgia, 27 shelters received over 359 pairs of shoes to distribute under the program “One Pair Can Make a Difference.”

In Wyoming, the first baby born on Veterans Day received a baby basket from an ALA unit. A Gold Star Mother included a handmade quilt in the basket.

Unit 11 in Arizona made centennial care kits with toiletries, food items, and a $5 gift card for police officers to give to the homeless and people in need.

Department of Puerto Rico

Unit 140 collected donations for people of the Bahamas who were devastated by Hurricane Dorian just months before the department faced its own natural disaster of earthquakes in 2020, where unit members helped community members in need.

These are a few of the many activities American Legion Auxiliary members reported. With over 3 million hours of service, members shared reports of activities that supported and helped their communities. Paula-Carol Alger, New Hampshire’s department Community Service chairman, said, “All these wonderful things speak loudly of what we do and who we are,” but more than that, it states “we are the American Legion Auxiliary and we know our mission.”

Committee: Education

Debra Albers, National Chairman

Shut the doors! That is what COVID-19 did to schools in 2020 and 2021, but American Legion Auxiliary members used their many “COVID-19 friendly” programs in education to carry on the work of the organization. Promotion of American Education Week/Teachers Appreciation Week, Give 10 to Education, and even Veterans in Community Schools made the way to classrooms.

Despite the inability to enter schools, Give 10 to Education saw great success with nearly every department reporting the use of this popular program. Items delivered included the usual—crayons, pens, pencils, note pads, boxes of tissues, breakfast items, etc.—but in 2020–2021, there was a twist. Masks, sterile gloves, hand sanitizer, sanitizing wipes, and cleaning supplies were popular items requested and donated. A unit member in Iowa made 1,600 masks to donate to schools.

American Education Week and Teacher Appreciation Week were also ways to get items of appreciation for our hardworking teachers into schools. Thank-you notes, appreciation certificates, gift cards, apples, and other goodies were delivered during these weeks. The items could be successfully left at the doors of schools.

While many departments participated in the Veterans in Community Schools program before the pandemic—particularly in the Eastern, Southern, and Western divisions—it slowed down tremendously afterward. Some departments reported new ways to get veterans into community schools: with technology. In California, three units hosted eight veterans in an interactive session through Zoom with three schools. Dr. Barbara Johnson presented a virtual program to an elementary school in Arkansas about her time as a woman in the Army during Desert Storm. A teacher who is a member in New York had each of her third-grade students write to a servicemember.

Doors did open for those who were generous during the pandemic.
Committee: ALA Girls Nation

Wendy Riggle, National Chairman

American Legion Auxiliary Girls State—forever known as one of the American Legion Auxiliary’s premier programs. However, what do you do when a pandemic occurs? Well, for 10 departments in 2020, you roll up your sleeves and continue the tradition by creating a successful virtual program. As 2021 approached, all of the ALA Girls State programs knew decisions needed to be made. They made the choice to hold virtual programs, 10 held in-person programs, several combined with another program because they had so few delegates and sadly, two cancelled their programs.

Many learned new technology methods to run their programs, including Zoom, Hive, Google Classroom, Flipgrid, Compass, and many more. Zoom calls were held in 2020-2021 to help ALA Girls State leaders network with each other and gain knowledge of virtual programing. Many said the Zoom calls gave them confidence that they could pull off a virtual session.

Several states, including Colorado, Montana, and Oklahoma, asked seniors who were selected last year to participate in the 2021 sessions. Minnesota ALA Girls State continued their practice of a state capital tour by creating a virtual tour. Evergreen ALA Girls State in Washington, despite being virtual, encouraged their girls to meet at American Legion posts and watch the program together to create some camaraderie.

The ALA Girls State programs continued to tell about the American Legion Auxiliary and Arizona did this by presenting a program called, “Do you know us and what we do?” Many ALA units recorded flag ceremonies, which were shown to the citizens at their virtual sessions.

I am proud to report that we will be having an in-person 2021 ALA Girls Nation program and that we had 100% reporting of the ALA Girls State programs.

Committee: Junior Activities

Suzanne Knapp, National Chairman

American Legion Auxiliary Juniors have kept busy! The pandemic did not hold them back or stifle their enthusiasm for the ALA’s mission. The use of technology helped keep Juniors connected. Not only did they have meetings, but they also used technology to help teach other members, both senior and Junior, about ALA programs.

Helping to brighten the veterans’ day at U.S. Department of Veterans Affairs facilities, many Juniors participated in carving pumpkins and building snowmen outside of windows for the veterans to see from their rooms. Watching our Juniors as they built snowmen or carved pumpkins put smiles on the faces of many veterans, as well as the staff.

Juniors also recognized the importance of essential workers. They made thank-you notes and drew pictures for lab technicians, veterans, and first responders. Hannah and Brylen from Oklahoma spent the last quarter of 2020 spreading the word about a “Walk of Warriors” to honor veterans. They did presentations to veterans’ groups, community organizations, and newspaper and radio interviews. With their efforts, over 450 pavers will be included in the Kay County Walk of Warriors.

Juniors have been busy this year, but they did not forget to celebrate the ALA’s 100th birthday. They participated in many parades by riding on and making floats, eating lots of cake, and raising money for snacks and treats for VA hospitals and homes.

ALA Juniors dreamed, planned, anticipated, and learned. Although it was in a different format, they taught not only themselves, but our senior members as well. Snapchat, Facebook, Microsoft Teams, and Zoom were just a few “new” things the Juniors taught some other members.

Looking into a crystal ball to see the future, we are in good hands. We have taught our Juniors well, and, in turn, they are teaching us.
Committee: Legislative

Norma Tramm, National Chairman

Our voices were heard at the Washington, D.C. Conference, where The American Legion provided an updated legislative agenda. In March 2020, the American Legion Auxiliary authorized department Legislative Committee chairmen to attend the conference. The Auxiliary did not have separate sessions but was invited to Legion sessions. Some of those who attended commented on the experience: Lisa Hoyland of Florida called it a true learning experience. Ruth Hietbrink of Nebraska said attending in person offered more feeling and passion for the program. Joan Cannon of California said she gained knowledge on how The American Legion’s Legislative program works and it was a great opportunity to show a united message to our elected officials.

Again in 2021, ALA department Legislative Committee chairmen were invited to attend the Washington, D.C. Conference. However, it was changed to a virtual meeting. We still gained information firsthand and shared it with our members.

Alabama Department Chairman Sharon Atkins had a plan to promote our Legislative program. Understanding that not all members are knowledgeable about the program, Sharon provided training at the Fall Conference. She conveyed that our Legislative program is important and affects our veterans, military, and their families. She provided Legislative guide books, copies of The American Legion’s legislative agenda, links to sign up for legislative alerts, and how to find The American Legion’s Legislative program.

Members were informed through Facebook, and Sharon explained The American Legion’s legislative agenda, including the advocating priority and bills signed by the president.

Other ALA department chairmen shared similar training. Make a plan and follow through on sharing information to make a difference in the lives of veterans, military, and their families.

Committee: National Security

Melanie Taylor, National Chairman

The American Legion Auxiliary’s National Security program promotes a strong national defense by supporting servicemembers and their families.

Supporting active-duty military, the National Guard, and National Guard Reserve is what we do best.

The Department of California 18th District collected boxes of toys for children for Christmas. The boxes were delivered to the Fort Irwin Elementary School principal. Members loaded them in a U-Haul truck and drove them to the facility where they were met by the principal. The items then were transferred to another vehicle, due to no access on the military post because of COVID-19. The principal was in tears, as well as the Auxiliary members.

Unit 1280 from the Department of New York became aware of a U.S. Navy servicemember and his shipmates who were unable to go ashore for personal care items due to COVID-19. The unit, in partnership with its Sons of The American Legion squadron, put collection boxes at the post and collected needed items for those servicemembers.

Due to the COVID-19 pandemic, many units focused on purchasing and delivering Blue and Gold Star Banners, hosting blood drives at the post home, taking CERT training courses online, and packing boxes for troops serving overseas. The Department of Connecticut included 345 boxes of Girl Scout cookies in their boxes.

Members continued to work the Auxiliary mission. We became pros on Zoom and FaceTime. We didn’t have to worry about social distancing and wearing face masks while going virtual.

Thank you for the tremendous job you did these past two years.
Committee: Poppy

Beth McGinn, National Chairman

In spite of the pandemic and its significant aftereffects in just about every facet of our lives, there were positive outcomes. American Legion Auxiliary members were as resilient as the poppy and they proved resourceful in so many ways.

A unit in Arizona created a permanent poppy display at a community memorial to honor local veterans. It was originally created to remember Vietnam veterans and grew to include all wars and a Purple Heart room.

Countless members learned new skills. They held virtual paint classes, used Facebook live, and digital marketing to host fundraising events, sharpened their culinary skills by baking goodies, and held poppy drive-thru campaigns.

California Unit 327 painted poppy rocks while singing their poppy rock song, Hey Diddle, Diddle. The rocks were handed out with face masks.

Wisconsin White Lake Unit 524 created individually wrapped goodie bags containing poppies that were made available for free at local businesses. And let’s not forget the fashion-forward face masks handmade by creative members—and of course, many made with poppy fabric.

Units in the Eastern Division devised clever ways to distribute poppies. Maryland and Delaware units handed out poppy-decorated dinner containers. A local pizza restaurant attached them to pizza boxes. Delaware Unit 28 added a poppy and bookmark to 100 lunch bags distributed to local veterans and children on National Poppy Day® in 2020. These newly developed skills and talents undoubtedly will continue going forward.

If we learned anything during this unprecedented time, it was that we are stronger when we work together. That fact was so evident in the reports received from all departments.

Committee: Veterans Affairs & Rehabilitation

Vickie Koutz, National Chairman

Love for our veterans is first and foremost why we are here and do the things we do as members of the American Legion Auxiliary.

Despite the pandemic, members still found ways to serve our veterans. Florida members used Skype to connect with residents of nursing homes. If a veteran didn’t have the proper tablet or Kindle, Auxiliary units supplied them with one. Members in Washington volunteered several hours, assisting in giving COVID-19 vaccines to veterans.

Hospitalized veterans and those living in various resident facilities weren’t forgotten. Members in New York donated pizza, ice cream sundaes, and cookies to hospitalized veterans. Michigan members made patriotic hand-tied fleece blankets for each veteran in assisted living facilities.

Nebraska members adopted veterans in nursing homes, then recognized them on special holidays.

Our departments across the country also made sure veterans in need had clothing and other necessities. Toothbrushes, toothpaste, powder, deodorant, razors, shaving cream, jogging pants, and sweatshirts, yoga pants, socks, and underwear were donated to U.S. Department of Veterans Affairs facilities. North Dakota members kept a veterans clothes closet at a county veterans service office for their local veterans. Toilet paper, coats, boots, scarves, and canned food were donated to homeless veterans in the Department of Montana. Clothing, socks, and underwear were collected in North Carolina for the “Briefs for the Brave” program.

The importance of service dogs also was a focus for activities. Indiana donated money to a VA facility for car seat covers for service dogs. An Arizona unit held a party with proceeds going to Soldier’s Best Friend, which provides U.S. military veterans living with combat-related PTSD or TBI with service or therapeutic companion dogs, at no fee to the veteran.

We are truly blessed to have members who care so much for our veterans.


Committee: Auxiliary Emergency Fund

Vickie Thrower-Mills, National Chairman
The American Legion Auxiliary is celebrating 100 years of service to veterans, military, and their families. The Auxiliary Emergency Fund was established in 1969 by Helen Colby Small. She had a dream five decades ago! Our members fulfilled that dream this year—even faced with the horrific crisis we’ve had—social distancing, wearing masks, and a declining economy. We faced tragedies beyond our imagination with COVID-19, wildfires, tornadoes, hurricanes, flooding, earthquakes, winter freezes, personal health issues, and other life tragedies.

In the Department of Illinois, La-Vera Davis’ focus was, “Who knows what the future holds, so celebrate your giving and help an Auxiliary member.” What a perfect theme for this year. They found a way to be successful in fundraising. They collected dimes in water bottles, passed a hat at meetings, gave memorial funds, and personal giving. It all raised $9,951.

The Department of Florida encouraged members to “Get to know our AEF.” Their “boots on the ground” committee was limited, but they increased awareness of the program and taught members not to be intimidated by the application process in addition to fundraising. Countless fundraisers were held for the AEF program in every department. Our members across this nation could have never been prepared for the many disasters we’ve faced this past year, but thanks to the Auxiliary Emergency Fund, they found help in their time of need.

Congratulations to Celebrating a Century of Service to our veterans, military, and their families and 50 years for the AEF program giving back to our members. Our future is in good hands with our dedicated members. We can rest assured that the AEF program and our American Legion Auxiliary will continue to help our veterans, military, and their families, along with our members for the next 100 years.

Committee: Constitution & Bylaws

Trish Ward, National Chairman
For over 100 years, our Constitution & Bylaws program has served to encourage members about the importance of having properly written governing documents. Thanks to an ever-changing climate of heightened activity, the power of language, understanding the rules, and becoming more knowledgeable of allowable actions, members gained increased importance and created new levels of responsibility and awareness.

The ALA’s first official “Read Your Constitution & Bylaws Day” was a call to action on Nov. 14, 2020, for members to get safely out in their communities to read governing documents in fun and interesting places. Whether at The Alamo, Mount Rushmore, or the Jersey shore, members elevated their interest of Constitution & Bylaws, put on their best branded attire, and displayed their enthusiasm for all to see.

Elements of the Constitution & Bylaws program provided an administrative foundation for members to enable greater activism through operational stability. Leveraging allowable legal mandates, members gained knowledge on how governing documents drive success through clarity and transparency of intent and language.

Our 100th anniversary provided a unique opportunity to investigate and understand the evolution of our governing documents from the early years of foundation. Assuring relevancy, remaining accountable, and promoting consistency through governing documents enabled members to survive and thrive on behalf of those we serve.
Committee: Leadership

Diana Sirovina, National Chairman

For the past 100 years, our Leadership program has helped develop and prepare knowledgeable and capable leaders to carry on the Auxiliary’s growth and success. Methods may have changed over the years, but the goal has always been the same. These past two years certainly were no exception.

Unit 32 in Hazelton, Idaho, is a small group of 22. They chose a different program each month and planned an activity around it. They also developed a new mentoring and leadership program. As a result, members can and do become ready to lead. One member is now ready to step up as unit president next year.

Mentoring happened in Minnesota! Many units used experienced members as mentors. These members encouraged younger members to take on new roles and helped them with new responsibilities. “Seasoned” Auxiliary members were paired with newer members to help navigate meetings and be available if there were any questions. Because of this, several newer members agreed to take on leadership positions.

In West Virginia, leadership toolboxes contained traditional resources like Constitution & Bylaws, unit reports, the Unit Guide Book, Roberts’ Rules, etc., but they now include some new tools. Many have embraced Zoom and FaceTime to stay connected.

During each meeting at Unit 166 in Victoria, Texas, a “show me where it’s printed” table is set up where members can ask why something is done the way it is, or where in the governing documents it says this is the way to do it.

Many other leadership stories were reported—far too many to mention here. With all of these creative ideas, we can be confident there will be more members who will become great leaders of our next 100 years of service to veterans, military, and their families.

So, when you are hankering for a good story, ask for one from other members. I am sure they have plenty to tell, but be sure to preserve them so they can be retold.
Committee: Child Welfare Foundation

Kristine S. West, Liaison to Child Welfare Foundation

The Child Welfare Foundation was established in October 1953 upon the approval of the National Executive Committee of The American Legion. Grants were first approved in 1955, with $22,500 awarded to three organizations.

Move ahead to 2020, when $766,761 was awarded to 24 nonprofit organizations. In 2021, $811,282 was awarded to 22 nonprofit organizations for the betterment of children.

The CWF contributes to the physical, mental, emotional, and spiritual welfare of children across America. The American Legion Family has children front and center, and the Children & Youth volunteers are to be commended for their interest, dedication, and support.

For 64 years, the Child Welfare Foundation has contributed to the well-being of children by awarding these grants to nonprofit organizations.

Statistics are sometimes boring, but can also be very powerful. Following are monetary contributions made by The American Legion Family for the past two years:

<table>
<thead>
<tr>
<th>The American Legion</th>
<th>American Legion Auxiliary</th>
<th>Sons of The American Legion</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2020</td>
<td>$90,783</td>
<td>$63,682.78</td>
</tr>
<tr>
<td>May 2021</td>
<td>$49,063.62</td>
<td>$39,199.30</td>
</tr>
</tbody>
</table>

Not all American children grow up inside the comfortable definition of normal childhood development. For thousands, each day is a challenge. Many of these children require specialized care.

Children & Youth committees and volunteers within our departments are vital to the success of our mission. Please be the sparkplug in your area to promote the good work of the Child Welfare Foundation.

The CWF has informative media pieces, piggy banks, etc., to assist us in raising funds for the betterment of our children. Visit www.legion.org/cwf and learn more about this important part of helping the young people in America.

Committee: Membership

Pam Ray, National Chairman

Here we are—one year turned into two, and what an exciting time it was! Many Membership chairmen and committee members throughout the country willingly continued their positions for two years. It certainly was a challenge they all accepted wholeheartedly. The national Membership Committee was no exception—their dedication and enthusiasm was as strong today as it was when they were asked to serve two years ago.

Reports from department Membership chairmen were informative and fun to read! There were even some departments that used their president’s theme to create songs to help keep their members motivated. Units, districts, and departments recognized 50-year and 75-year members, while several other units chose to pay dues for longtime Auxiliary members.

Departments overcame communication challenges created by the pandemic by utilizing Zoom, Teams calls, conference calls, emails, and social media. You may not have been able to gather in person, but that did not keep you from working our Membership program. You showed that sending thinking-of-you cards, holiday cards, and having socially distanced personal visits could make a huge impact.

Our two weeks of Caring and Sharing not only proved to be a great way to visit with members who are active, but also a chance to connect with members we didn’t see regularly to let them know they were valued and missed. Some of these calls accomplished a renewal or a rejoin of membership.

We are a strong organization going into our 102nd year and we will be here for our veterans, military, and their families because of all our members’ efforts. Thank you again for your dedication to the American Legion Auxiliary.
Committee: Public Relations

Marty Peters, National Chairman

Celebrating a century of American Legion Auxiliary members passing on our passion hasn’t stopped because of a global pandemic. Birthday parties with cake, balloons, and ALA emblems were held in communities across the nation. Signs and banners were displayed, telling the public about our great history and the future of our organization.

The importance of public relations in sharing who we are, what we do, and why we matter became even more vital. Time-honored traditions of letters to the editor, proclamations, and parades continued and were combined with new public relations strategies. All avenues of social media were utilized in our quest to convey our mission and purpose to serve the needs of veterans, military, and their families.

Volunteers posted photographs of their Past Department Presidents back to 1921 and posted them on Facebook.

Forty-seven departments recognized outstanding Member of the Year nominees. I will share a couple of their stories. When Maryland’s Carolyn “Susie” Burgee joined her unit, she did not want to attend meetings. However, her creative ideas and involvement in unit activities continued to motivate her, and she now attends unit meetings.

Indiana’s Jackie Hinkle is an all-around unit volunteer. She gets involved in almost every unit activity, from attending veterans’ funerals, cooking meals to raise funds, distributing poppies, and participating in the unit’s “Box City” campout for homeless veterans awareness.

A highlight of the Past Presidents Parley Committee recognizes outstanding servicewomen who volunteer in the communities where they are stationed. This year, we have a selection for each branch of service, including the newly formed U.S. Space Force.

Although this committee is being dissolved this year on the national level, every department reporting said they would continue their Past Presidents Parley on the department and unit levels, providing scholarships, Unit Member of the Year nominees, Salute to Servicewomen honorees, and mentoring to their members.
National Executive Committee Members

Wendy Biggle
ALA Girls Nation

Vickie Thrower-Mills
Auxiliary Emergency Fund

Linda M. Newsome
100th Anniversary Committee

Martha Corriher
Centennial Convention Chairman

Judy Daughtry
Alabama

Penelope Mazonna
Alaska

Cynthia Queen
Arizona

Patricia Murray
Arkansas

Linda Workman
California

Ann Ritacco
Colorado

Debra Knickerbocker
Connecticut

Carol Feeley
Delaware

Lauren-Lloyd
District of Columbia

Michele DeGennaro
Florida

Jane Lawrence
Georgia

Alexis Maunakea
Hawaii

Toni Gimpel
Idaho

Debra Lewis
Illinois

Betty Slagle
Indiana

Ann Crawford
Iowa

Jeanne Haas
Kansas

Jerilynn Kabel
Kentucky

Mary Cauthen
Louisiana

Veronica Gurney
Maine

Patti Lach
Maryland

Donna Blattenberger
Massachusetts

Deborah Williamson
Michigan

Raleen Tolzmann
Minnesota
American Legion Auxiliary

Sing-Along Song

To The Auxiliary

Words and Music by Richard Feiner
Published 1938

[Verse 1]
Auxiliary of the Legion
to thee we lend refrain
Where e’er you be in the nation
In wisdom may you reign;
carry on and strive to keep at your command
Justice, freedom, democracy and helping hand;
Auxiliary of the Legion our task is not in vain
Ever loyal we will be,
Legion and Auxiliary
To the Red and White and Blue

[Verse 2]
Auxiliary of the Legion
we hail you one and all
From coast to coast through the nation
We’ll heed your beck and call;
We ordain ourselves to share without pretense
Service friendship, sincerity, benevolence;
Auxiliary of the Legion we pledge our hearts to you
Ever faithful we will be,
Legion and Auxiliary
To the Red and White and Blue