FINANCIAL STATEMENTS

SEPTEMBER 30, 2018 AND 2017



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## SEPTEMBER 30, 2018 AND 2017

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# INDEPENDENT AUDITOR'S REPORT

Board of Directors American Legion Auxiliary Foundation, Inc. Indianapolis, Indiana

We have audited the accompanying financial statements of the American Legion Auxiliary Foundation, Inc. (the "Foundation"), which comprise the statements of financial position as of September 30, 2018 and 2017, and the related statements of activities and changes in net assets and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by Management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the American Legion Auxiliary Foundation, Inc. as of September 30, 2018 and 2017, and its changes in net assets and cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

#### **Other Matter**

As discussed in Note 1 to the financial statements, the Foundation is an affiliate of the American Legion Auxiliary National Headquarters (the "Auxiliary"), was organized by the Auxiliary, and operates exclusively for the benefit of, and to assist in carrying out, the educational, charitable, and other exempt purposes of the Auxiliary. The Foundation presents its financial statements on a consolidated basis with those of the Auxiliary, whose consolidated financial statements are presented in a separate document. The accompanying financial statements include only the accounts and disclosures related to the Foundation.

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February 2, 2019

STATEMENTS OF FINANCIAL POSITION SEPTEMBER 30, 2018 AND 2017

	<u>ASSETS</u>	<u>2018</u>	<u>2017</u>
Assets: Cash Investments Other assets		\$    518,509 1,113,443 2,000	\$ 265,134 1,018,023 6,386
Total assets		<u>\$ 1,633,952</u>	\$ 1,289,543

#### LIABILITIES AND NET ASSETS

Liabilities: Accounts payable Due to related party, net	\$      89,512 63,858	\$  13,495 77,166
Total liabilities	153,370	90,661
<b>Net Assets:</b> Unrestricted net assets Temporarily restricted net assets Permanently restricted net assets	11,941 405,386 1,063,255	11,941 290,712 896,229
Total net assets Total liabilities and net assets	1,480,582 \$ 1,633,952	1,198,882 \$ 1,289,543

## STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS YEAR ENDED SEPTEMBER 30, 2018

	Unrestricted Funds	Temporarily Restricted Funds	Permanently Restricted Funds	Total
Revenue, Gains & Other Support:	<b>*</b> •	¢ 470.407	¢ 005 004	¢ 474.040
Contributions In-kind contributions	\$-0- 227,631	\$    179,197 -0-	\$   295,621 -0-	\$ 474,818 227,631
	227,631	179,197	295,621	702,449
Temporarily Restricted Net Assets Released From Restrictions	139,036	(139,036)	-0-	-0-
Total revenue, gains and				
other support	366,667	40,161	295,621	702,449
Expenses: Program services:				
Personnel and related benefits	28,822	-0-	-0-	28,822
General operating expenses	195	-0-	-0-	195
Grants	138,918	-0-	-0-	138,918
Conventions and meetings	1,163	-0-	-0-	1,163
Professional services and fees	23,273	-0-	-0-	23,273
Total program services	192,371	-0-	-0-	192,371
Management and general:				
Personnel and related benefits	39,274	-0-	-0-	39,274
General operating expenses	4,217	-0-	-0-	4,217
Conventions and meetings	9,093	-0-	-0-	9,093
Professional services and fees	11,234	-0-		11,234
Total management and general	63,818	-0-	-0-	63,818
Fundraising:				
Personnel and related benefits	51,710	-0-	-0-	51,710
General operating expenses	115,568	-0-	-0-	115,568
Conventions and meetings Professional services and fees	15,784	-0-	-0-	15,784
	56,011		<u>-0-</u> -0-	56,011
Total fundraising	239,073	-0-	-0-	239,073
Total expenses	495,262	-0-	-0-	495,262
Change in net assets from operations	(128,595)	40,161	295,621	207,187
Investment Income, Net of Expenses	-0-	74,513	-0-	74,513
Change in net assets	(128,595)	114,674	295,621	281,700
Net Assets, Beginning of Year	11,941	290,712	896,229	1,198,882
Interfund Transfers	128,595	-0-	(128,595)	-0-
Net Assets, End of Year	<u>\$ 11,941</u>	<u>\$ 405,386</u>	<u>\$ 1,063,255</u>	<u>\$ 1,480,582</u>

## STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS YEAR ENDED SEPTEMBER 30, 2017

	Unrestricted Funds	Temporarily Restricted Funds	Permanently Restricted Funds	Total
Revenue, Gains & Other Support:	<b>•</b> •	<b></b>	<b>•</b> • • • <b>•</b> • • • • • • • • • • • • •	<b>*</b> 004 504
Contributions	\$ -0- 162.155	\$ 178,733	\$ 115,791	\$ 294,524
In-kind contributions	163,155	-0-	-0-	163,155
	163,155	178,733	115,791	457,679
Temporarily Restricted Net Assets				
Released From Restrictions	149,222	(149,222)	-0-	-0-
Total revenue, gains and				
other support	312,377	29,511	115,791	457,679
	012,011	20,011	110,701	407,070
Expenses:				
Program services:				
Personnel and related benefits	13,664	-0-	-0-	13,664
General operating expenses	203	-0-	-0-	203
Grants	148,971	-0-	-0-	148,971
Professional services and fees	13,906	-0-	-0-	13,906
Total program services	176,744	-0-	-0-	176,744
Management and general:				
Personnel and related benefits	19,863	-0-	-0-	19,863
General operating expenses	2,313	-0-	-0-	2,313
Conventions and meetings	9,935	-0-	-0-	9,935
Professional services and fees	13,719	-0-	-0-	13,719
Total management and general	45,830	-0-	-0-	45,830
Fundraising:				
Personnel and related benefits	34,137	-0-	-0-	34,137
General operating expenses	4,386	-0-	-0-	4,386
Conventions and meetings	17,949	-0-	-0-	17,949
Professional services and fees	33,332	-0-	-0-	33,332
Total fundraising	89,804			89,804
Total expenses	312,378	-0-	-0-	312,378
Change in net assets from operations	(1)	29,511	115,791	145,301
Investment Income, Net of Expenses	-0-	98,024	-0-	98,024
Change in net assets	(1)	127,535	115,791	243,325
Net Assets, Beginning of Year	11,942	163,177	780,438	955,557
Net Assets, End of Year	<u>\$ 11,941</u>	<u>\$ 290,712</u>	<u>\$ 896,229</u>	<u>\$ 1,198,882</u>

## STATEMENTS OF CASH FLOWS YEARS ENDED SEPTEMBER 30, 2018 AND 2017

	<u>2018</u>	<u>2017</u>
Cash Flows From Operating Activities:		
Change in net assets Adjustments to reconcile change in net assets	\$ 281,700	\$ 243,325
to net cash provided by operating activities:	(00.047)	0.000
Net realized (gain) loss on investments	(20,347)	2,890
Net unrealized gain on investments Changes in operating assets and liabilities:	(28,267)	(77,580)
Other assets	4,386	1,061
Accounts payable	76,017	10,078
Due to related party, net	 (13,308)	 4,175
Net cash provided by operating activities	 300,181	 183,949
Cash Flows From Investing Activities:		
Proceeds from sale of investments	23,058	-0-
Purchase of investments	 (69,864)	 (126,212)
Net cash used in investing activities	 (46,806)	 (126,212)
Net Increase in Cash	253,375	57,737
Cash, Beginning of Year	 265,134	 207,397
Cash, End of Year	\$ 518,509	\$ 265,134

#### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2018 AND 2017

## 1. SIGNIFICANT ACCOUNTING POLICIES

#### Description of the Entity

The American Legion Auxiliary Foundation, Inc. (the "Foundation") was incorporated on September 27, 2007 as a not-for-profit entity under the State of Indiana Not-For-Profit Incorporation Act. The Foundation was organized by the American Legion Auxiliary National Headquarters (the "Auxiliary"), a not-for-profit entity headquartered in Indianapolis, Indiana. The Foundation operates exclusively for the benefit of the Auxiliary and assists in fundraising and offers support in carrying out the educational, charitable, and other programs sponsored by the Auxiliary.

The significant accounting policies followed by the Foundation in the preparation of its financial statements are summarized below:

#### Financial Reporting

The accounts of the Foundation are reported on a consolidated basis with those of the Auxiliary in a separate document. The accompanying financial statements include only the accounts and disclosures related to the Foundation. Related party transactions with the Auxiliary are reported in Note 5.

#### **Basis of Presentation**

The Foundation utilizes the principles of fund accounting in the preparation of its financial statements. Therefore, net assets and revenues, expenses, and gains and losses are classified based on the existence or absence of donor-imposed restrictions. The three fund accounts include the following:

#### **Unrestricted Fund**

Unrestricted net assets are net assets not subject to donor-imposed restrictions. The unrestricted fund is used to account for all contributions, revenues, and expenses used for the general operations of the Foundation.

#### **Temporarily Restricted Fund**

The temporarily restricted fund is used to record contributions and revenues that are received or generated that have donor restrictions that limit the use of the donated assets. When a donor restriction expires, temporarily restricted net assets are classified as unrestricted net assets and reported as net assets released from restrictions in the statement of activities and changes in net assets. In addition, the temporarily restricted fund includes, in the absence of explicit donor stipulations, earnings on permanently restricted funds that have not yet been appropriated for expenditure.

#### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2018 AND 2017

#### Permanently Restricted Fund

Assets held inviolate and in perpetuity are held in the permanently restricted fund and are held for the donor-designated purposes of the endowment. The net income from these investments and all non-restricted contributions are available for release to the unrestricted fund.

#### **Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires Management to make estimates and assumptions that affect the reported amounts in the financial statements and notes to the financial statements. Actual results could differ from those estimates.

#### Support and Revenue Recognition

The Foundation records gifts as revenue at the date it receives either cash or an unconditional promise to give from a donor. Assets received from a donor are recorded at fair value and are recorded as unrestricted revenue unless the donor includes stipulations that limit the use of the assets, in which case the revenue is recorded as either Temporarily or Permanently Restricted revenue.

Prior to March 2018, contributions raised through direct mail campaigns by third-party vendors were reported net of the associated cost in the statements of activities and changes in net assets based on the contract with the direct mail vendor. Beginning March 2018, the Foundation began using a new direct mail vendor, and, based on the contract, contributions raised through direct mail campaigns are subsequently reported at the gross amount received.

#### **Functional Expenses**

Functional expenses are allocated among Program, Management and General, and Fundraising based on Management's estimates of time spent by employees, space utilization, or other rational bases and have been included in the accompanying statements of activities and changes in net assets for the years ended September 30, 2018 and 2017.

#### Income Taxes

The Foundation is organized as a not-for-profit corporation and, accordingly, is exempt from Federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code.

#### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2018 AND 2017

Management of the Foundation evaluates all significant tax positions to ensure compliance with the exempt purposes of the Foundation as required by U.S. GAAP, including consideration of any unrelated business income tax. As of September 30, 2018, Management does not believe the Foundation has taken any tax positions that are not in compliance with its exempt purpose. The Foundation's Federal and state tax returns remain open and subject to examination beginning with the tax year ended September 30, 2015.

#### Subsequent Events

Subsequent events have been evaluated through February 2, 2019, which is the date the financial statements were available for issuance.

## 2. INVESTMENTS AND INVESTMENT RETURN

	 2018			 2017		
	 <u>Cost</u>		Market	 <u>Cost</u>		Market
Investments:						
Money market funds	\$ 64,526	\$	64,526	\$ 152,476	\$	152,476
Exchange traded funds	518,420		534,774	302,111		410,869
Mutual funds and other	 374,707		514,143	 435,913		454,678
Total investments	\$ 957,653	\$	1,113,443	\$ 890,500	\$	1,018,023

A summary of the Foundation's investments as of September 30, 2018 and 2017 is as follows:

The fair market values of the Foundation's investments are measured by Level 1 inputs in accordance with U.S. GAAP, defined as quoted prices in active markets for identical investments that can be accessed as of the measurement date.

Investment income for the years ended September 30, 2018 and 2017 is as follows:

	<u>2018</u>		<u>2017</u>		
Interest and dividends Investment fees	\$	26,825 (926)	\$	24,052 (718)	
Net realized gains (losses) Net unrealized gains		20,347 28,267		(2,890) 77,580	
Total investment income	\$	74,513	\$	98,024	

#### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2018 AND 2017

# 3. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes at September 30, 2018 and 2017:

	<u>2018</u>	<u>2017</u>
Undistributed endowment earnings Veteran Projects Fund National and Local Veteran Creative Arts Festival(s)	\$ 165,316 172,466 67,604	124,281
	\$ 405,386	\$ 290,712

## 4. NET ASSETS RELEASED FROM RESTRICTIONS

Net assets released from donor restrictions from the temporarily restricted fund to the unrestricted fund by incurring expenses satisfying the restricted purposes, or by occurrence of other events specified by the donors, are as follows:

	<u>2018</u>		<u>2017</u>
Endowment distributions in support of Auxiliary operations Veteran Projects Fund Grants National and Local Veteran Creative Arts Festival(s) Auxiliary mission sub-grants to ALA National and	\$	23,868 28,494 53,399	\$ 23,058 6,558 61,606
ALA Departments, Districts, and Units		33,275	 58,000
	\$	139,036	\$ 149,222

## 5. RELATED PARTY TRANSACTIONS

During the years ended September 30, 2018 and 2017, the Foundation received contributions of \$227,631 and \$163,155 from the Auxiliary to fund certain organizational and other costs incurred by the Foundation. In addition, the Foundation granted \$62,858 and \$102,166 to the Auxiliary in 2018 and 2017, respectively, for program support, and the Foundation granted \$76,179 and \$46,085 in 2018 and 2017, respectively, to affiliated Auxiliary departments and units.

#### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2018 AND 2017

# 6. AMERICAN LEGION AUXILIARY FOUNDATION ALA MISSION ENDOWMENT

#### Composition of Endowment Net Assets

The Foundation created the ALA Mission Endowment Fund (the "Mission Endowment") in 2007 to generate and maximize funds available to benefit and assist in carrying out the educational, charitable and similar programs of the Auxiliary over the long term. The Mission Endowment consists entirely of donor-designated funds and the historic gift value is classified as permanently restricted in the statements of financial position.

Endowment net assets at September 30, 2018 and 2017 include the following:

	<u>2018</u>	<u>2017</u>
Historic gift value	\$ 896,229	\$ 780,438
Accumulated earnings	<u>116,706</u>	42,016
Endowment net assets, beginning of year	<u>1,012,935</u>	822,454
Additions to endowment, net	167,026	115,791
Endowment distributions	(23,868)	(23,058)
Interest and dividends, net of fees	23,864	23,058
Realized gains (losses)	20,347	(2,890)
Unrealized gains	28,267	77,580
Change in endowment net assets	215,636	190,481
Endowment net assets, end of year	<u>\$ 1,228,571</u>	<u>\$ 1,012,935</u>
Historic gift value	\$ 1,063,255	\$ 896,229
Accumulated earnings	<u>165,316</u>	<u>116,706</u>
Endowment net assets, end of year	<u>\$ 1,228,571</u>	<u>\$ 1,012,935</u>

#### NOTES TO FINANCIAL STATEMENTS SEPTEMBER 30, 2018 AND 2017

#### Governing Board's Interpretation of Relevant Law

The Foundation, incorporated in and governed by the laws of the State of Indiana, has interpreted the Indiana statute Uniform Prudent Management of Institutional Funds Act, enacted in 2007, to require the preservation of the fair value of the original gift as of the date of the gift of the donor-restricted endowment funds absent explicit donor stipulations to the contrary, and to not require the maintenance of purchasing power. As a result of this interpretation, the Organization classifies as permanently restricted net assets: (a) the original value of gifts donated to the permanent endowment; (b) the original value of subsequent gifts to the permanent endowment; and (c) accumulations to the permanent endowment at the time the accumulation is added to the fund. The remaining portion of donor-restricted endowment funds is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Organization.

#### Endowment Draws

Endowment draws during the years ending September 30, 2018 and 2017 were \$23,868 and \$23,058, respectively.

The Foundation has adopted a spending policy relating to future endowment draws. The available endowment draw for each fiscal year beginning October 1 shall be limited to an amount determined by applying a 5% rate to the three-year rolling average market value for the period ending the preceding May 31. The actual endowment draw will be recommended by the American Legion Auxiliary Foundation Board to the National Finance Committee during the annual budgeting process for approval by the National Executive Committee. Should the Foundation Board deem it advisable to exceed the 5% limit, the change must be approved by the National Executive Committee.

## 7. CONCENTRATIONS

The Foundation maintains cash in bank deposit accounts which, at times, may exceed Federally insured limits. The Foundation has not experienced any losses in such accounts, and believes it is not exposed to any significant credit risk on cash.